



Challenge to Change
BE THE CHANGE

2025 Impact Report

Empowering Women. Building Resilience. Creating Futures





I. Economic Resilience & Entrepreneurship

- Palestinian Hand Embroidery, Fashion Design, Tailoring, Employability & Business Skills
40 Graduates
- The Entrepreneurship Suite
257 Graduates
- Advanced Digital Skills & Remote Work
566 Graduates
- Coaching and Mentoring
527 women supported

Empowering Women. Building Resilience. Creating Futures.



96% achieved advanced skills and 75% now earn income through employment or home business

Palestinian Hand Embroidery, Fashion Design, Tailoring, Employability & Business Skills

Over a transformative 12-month period, this initiative has redefined economic resilience for **40 disadvantaged women from the Amari and Qaddourah refugee camps in West Bank.**

By delivering a rigorous, Ministry of Labour approved curriculum – comprising 436 hours of intensive training – we have turned heritage into a sustainable livelihood.

Empowering Women. Building Resilience. Creating Futures.

Palestinian Embroidery, Fashion Design, Tailoring, Employability & Business Skills

This program gave me purpose. I started a home-based embroidery line and am now taking bigger orders through Instagram. It's the first time I have an income, and I can support my family.

Shadia, Program Graduate

Tatreez used to be something I watched my grandmother do. Now I carry that heritage in a modern way and earn from it – it is so empowering. I recommend this program to all women who wish to better themselves.

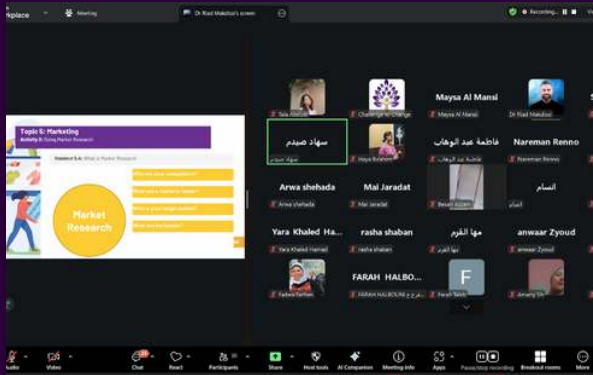
Yamama, Program Graduate

The training was a life-changing experience. It gave me a profession and many friendships. Best of all, I have already secured my first job.

Yasmine, Program Graduate



Empowering Women. Building Resilience. Creating Futures.



Entrepreneurship Suite

257

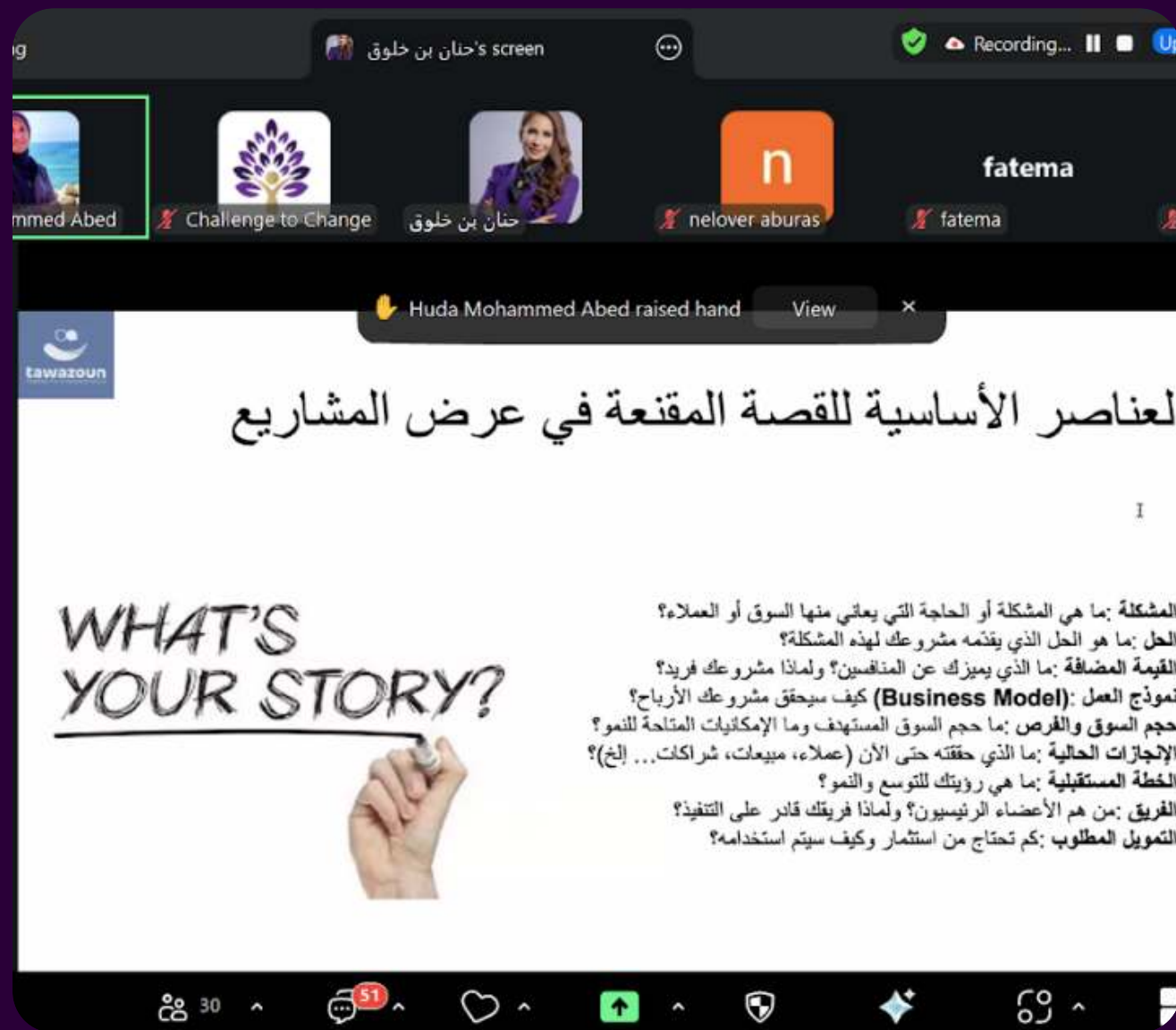
women trained and coached

- Dream, Design, Deliver
- Start Your Own Business
- LevelUp

Building a decentralized economic engine that provides sustainable livelihoods and strengthens community resilience from the ground up.



Entrepreneurship Suite



Response to Economic Landscape

78 businesses successfully launched
In high-demand areas such as educational technology, sustainable fashion, and digital design, while others have fortified local food security through agricultural projects, hydroponics, and healthy food processing.

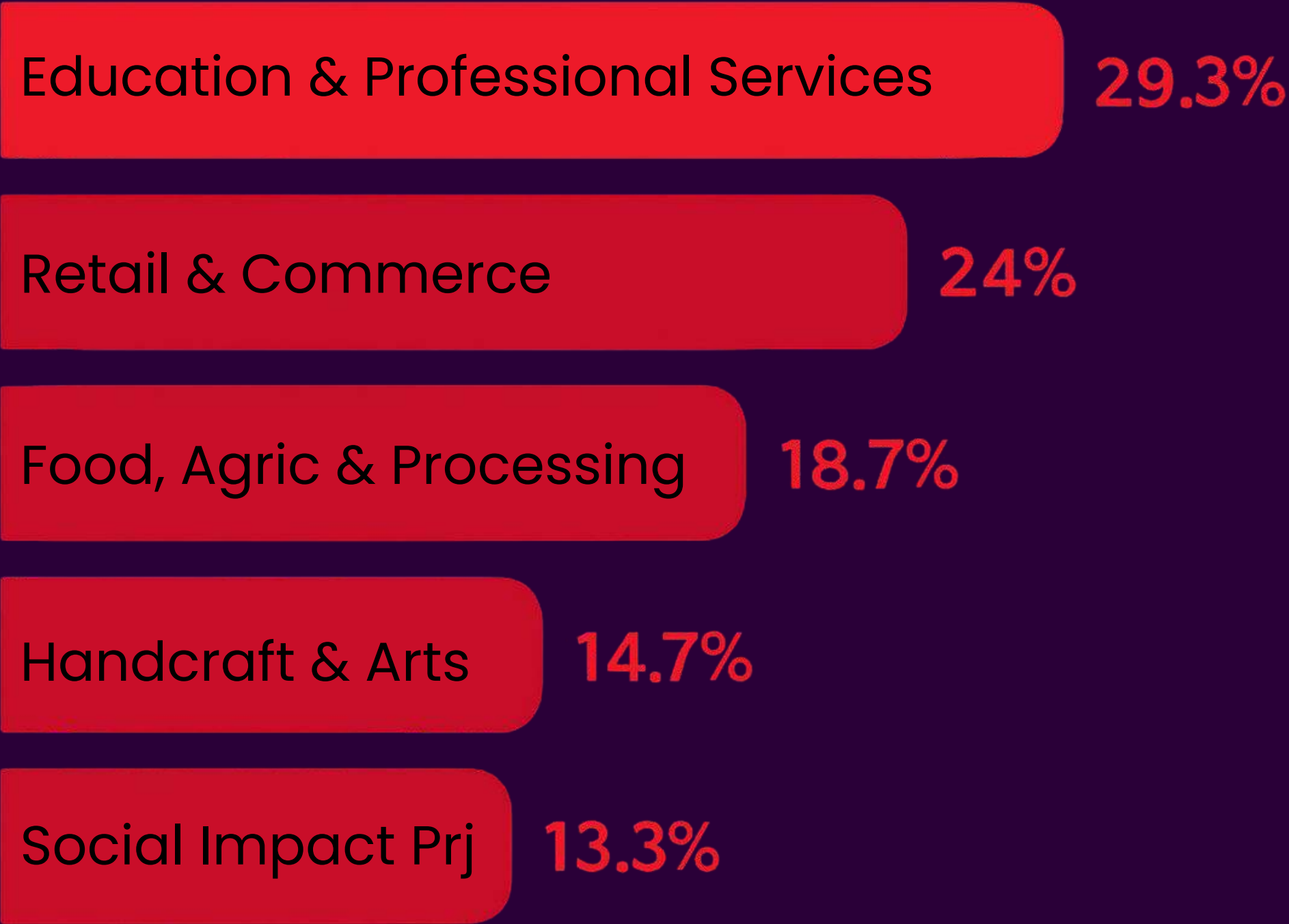
Providing Sustainable Services

Particularly evident impact in the shift toward social-first retail and service-based models, where women are not only generating income through handicrafts and beauty services but are also providing vital community resources like early childhood education and engineering consultancy.

Entrepreneurship Suite

My project is more than a nursery; by providing a safe, educational space for young children, I am empowering other mothers in our camp to pursue their own work and training. We are building a circle of support that we all need; one woman’s success can open doors for many others.

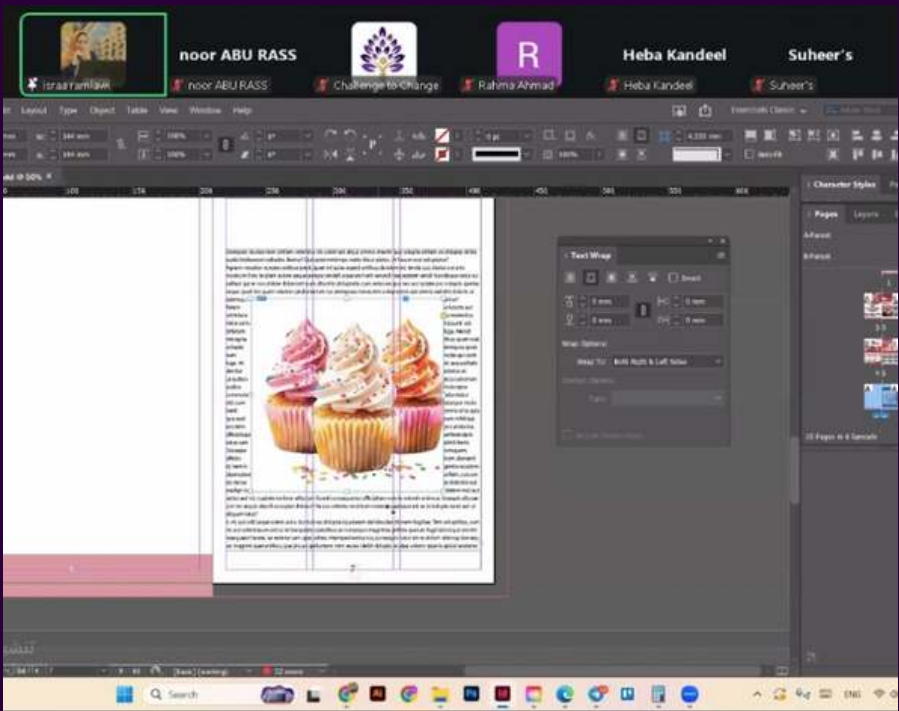
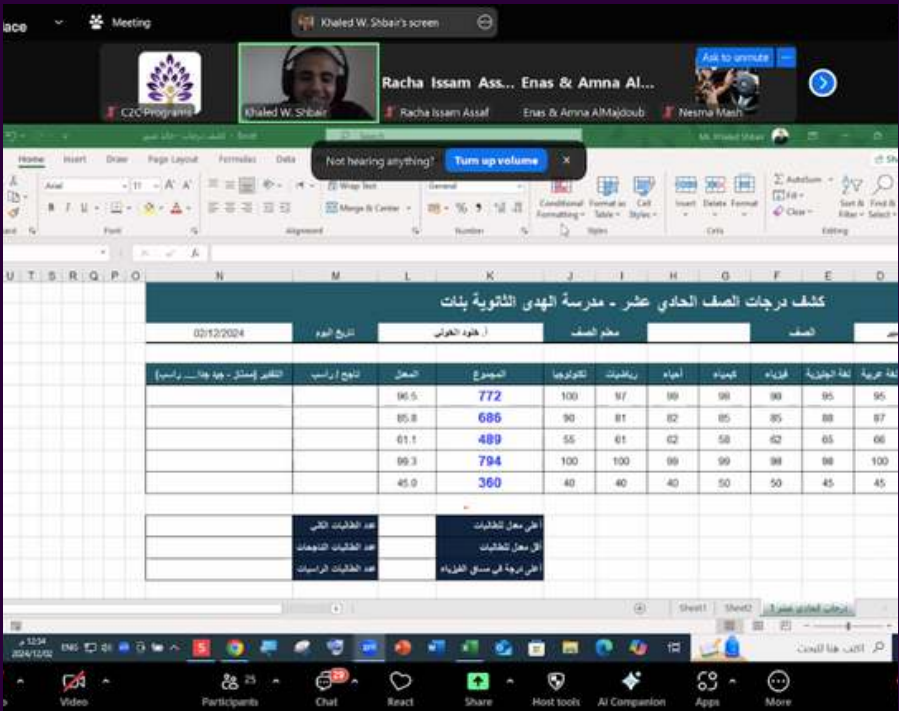
Mona, Gaza – Early Childhood Education & Social Project



Advanced Digital Skills & Remote Work

Computer Skills

This initiative has empowered **180 Palestinian women** with advanced proficiency in MS Office applications, specifically tailored for the global remote workforce, enabling them to secure sustainable livelihoods and maintain professional agency despite the hardships of war and lack of local job prospects.



SheCodes Initiative

This intensive, seven-month professional track provides mastery in high-demand global specialisations, including Python & AI, Graphic Design, Digital Marketing, UI/UX Design, Laravel and WordPress Development. By pairing technical training with dedicated Freelancing training modules, and real work experience, the programme has effectively equipped **386 women** to bypass physical borders and enter the international digital marketplace.



Digital Skills & Remote Work

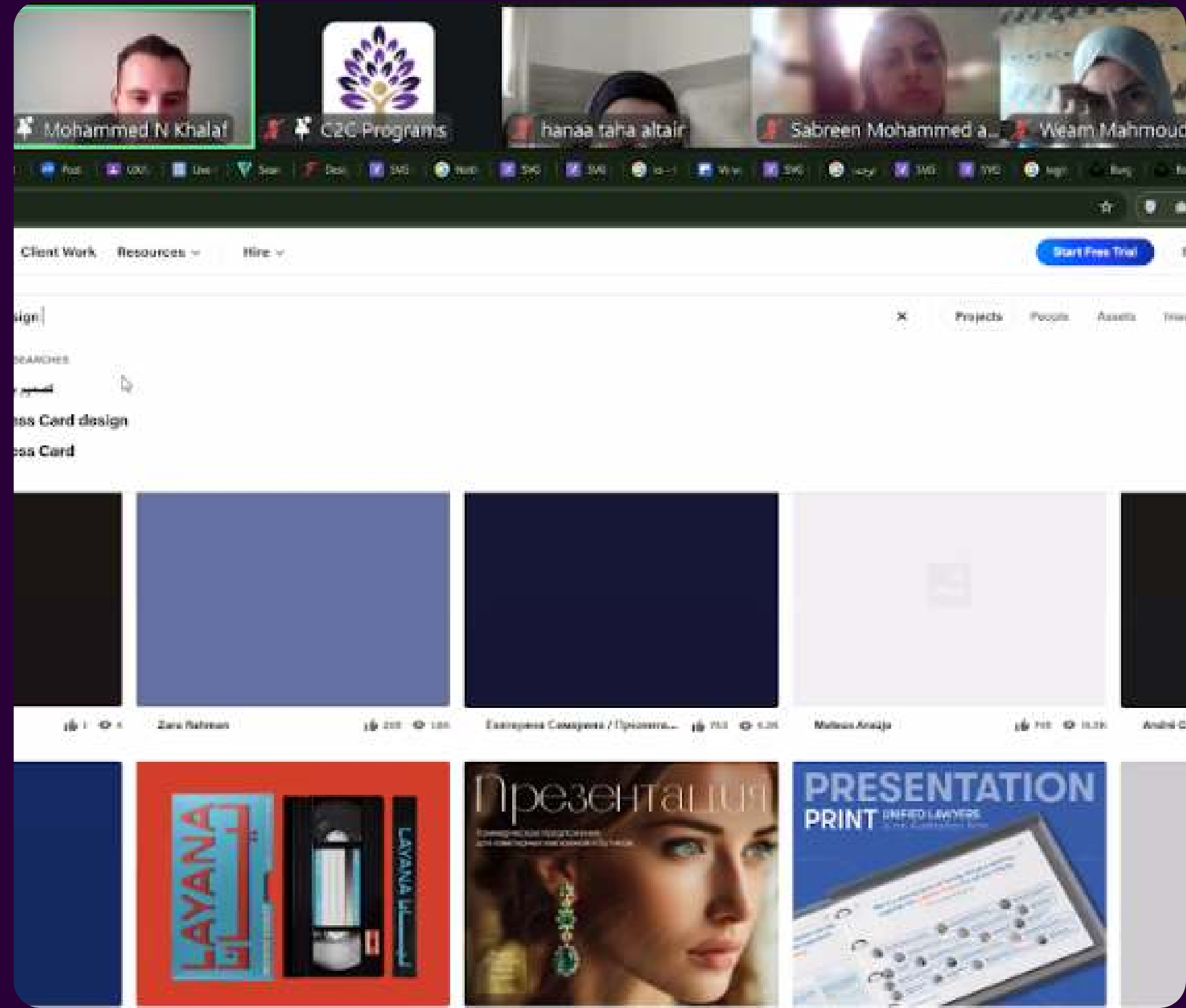
Vital economic lifeline

As a mother of twins, and having personally endured injuries during the war, I also support my sisters and my brother's children after losing my mother and my brother's wife. The responsibilities have been heavy, but I chose to challenge my circumstances, holding onto the belief that "being occupied is a blessing."

Through this course, I rediscovered myself and moved from grief and depression into a world of color, creativity, and opportunity.

I have just secured my first paid work—designing posts for a page analyzing political and economic issues—and felt an immense sense of pride seeing my efforts come to life.

Fidaa, Program participant



Coaching & Mentoring

Confidence to Thrive

Beyond technical proficiency, our holistic support system provided a vital emotional and professional anchor for hundreds of women navigating immense challenges.

By integrating mental wellbeing and life skills training for **69** participants, we fostered the psychological resilience necessary to persevere through systemic challenges. This foundation was reinforced by intensive business coaching for **72** women, equipping them with the strategic mindset to launch and manage independent ventures. Furthermore, **386** women received specialized employability and freelance coaching, empowering them to secure remote livelihoods and provide for their families



Empowering Women. Building Resilience. Creating Futures.



Challenge to Change
BE THE CHANGE

II. Psychosocial Trauma Support

Our Psychosocial Trauma Support initiatives provided a year-long lifeline to **430 women** caring for orphaned children, allowing them to move from a state of constant survival stress to one of emotional regulation.



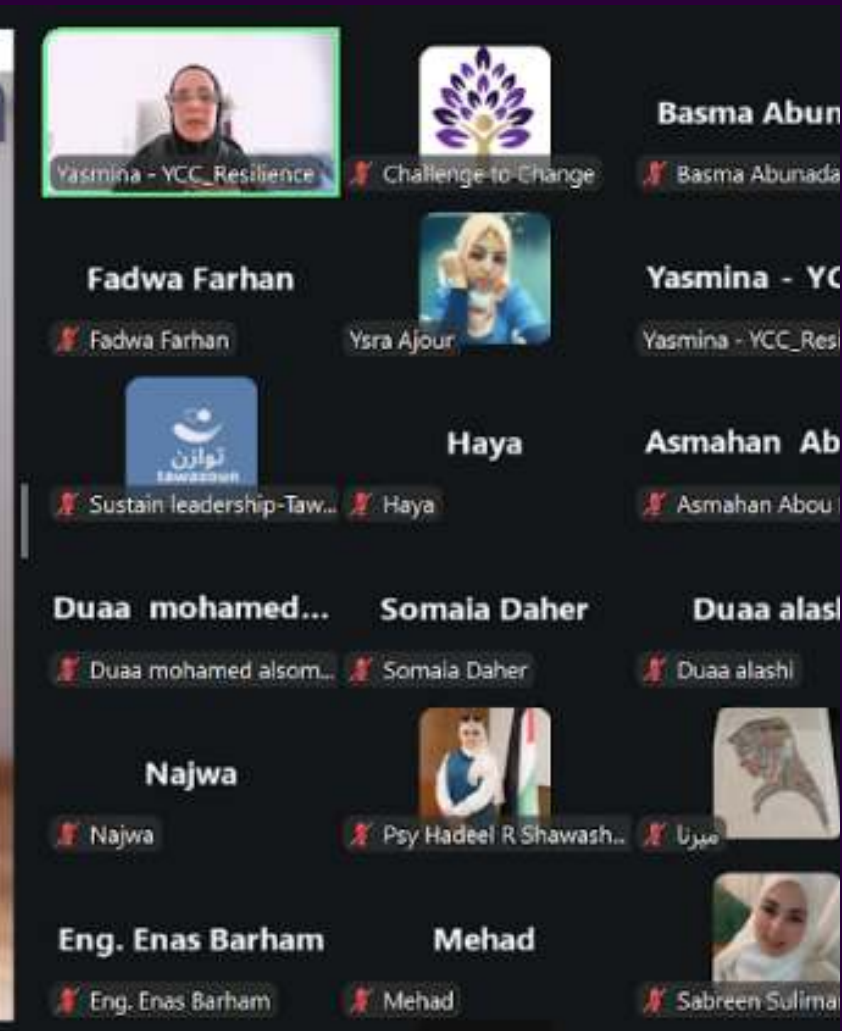
Empowering Women. Building Resilience. Creating Futures.

Health And Well-being Women Circles

1017 women supported

These circles offer safe sanctuary where women can process the collective trauma of displacement and the persistent anxieties of conflict.

By integrating mental wellness with practical health education, we empower participants to reclaim a sense of agency over their own bodies and minds.



Where Need Meets Humanity



Challenge to Change
BE THE CHANGE

III. Humanitarian Aid Activities

23,436 displaced civilians supported with shelter, food, water, and essentials



Where Need Meets Humanity



Challenge to Change
BE THE CHANGE

Humanitarian Aid Activities



Where Need Meets Humanity

Humanitarian Aid Activities



Challenge to Change
BE THE CHANGE



Together, We Multiply Impact



Acknowledgement

We extend our sincere thanks to our donors and partners whose support makes this transformative work possible.

www.challengetochange.me/donate-now

